

# On-page SEO Check for XXXXXXXXXXXXXXXXX.com

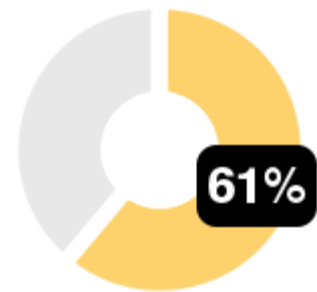
Report type: Overview  
 Crawling from: 08/13/20  
 Report created on: 08/17/20  
 Crawled pages: 1,500

## Optimization overview

Check type	Result	Change*
Tech. & Meta	60 %	- 2%
Structure	80 %	-/-
Content	44 %	- 3%

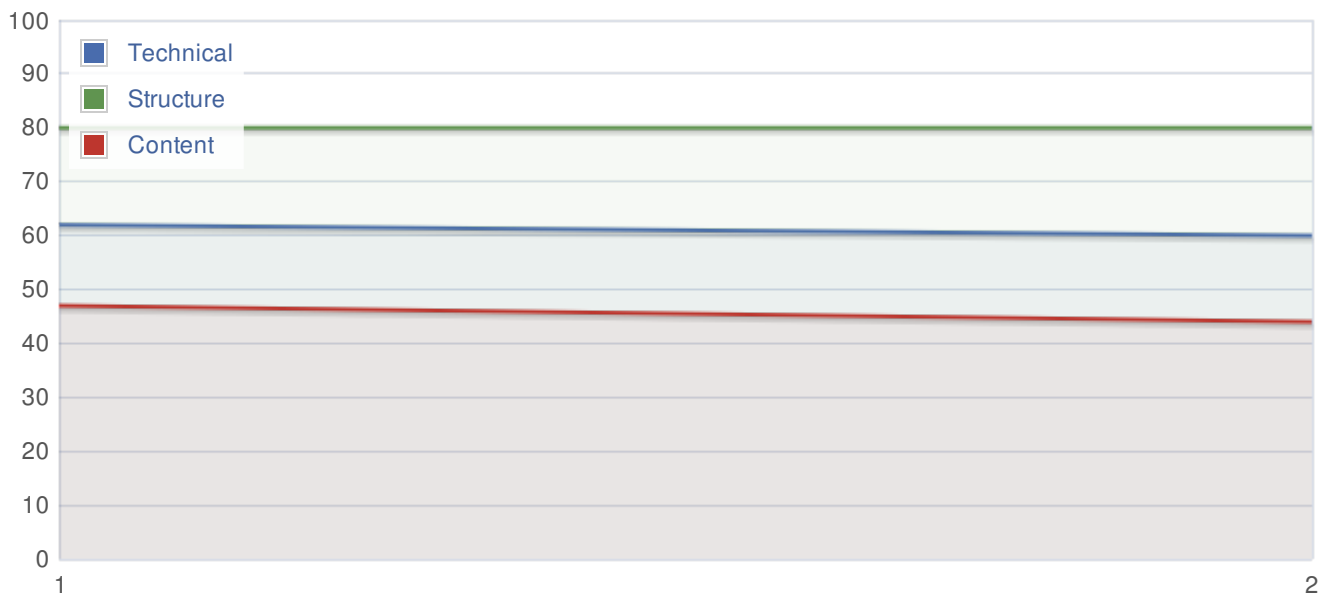
\* Change to last crawling

## Overall score



## History graph of optimization

from 08/06/20 to 08/13/20



# Project Checklist

Check	Result
Charset encoding	utf-8
Average links per page	79
www. redirect	OK
Avg. response time	2.46
Average amount JS files	4
Average amount CSS files	6
Only for adults	No
Domain blacklisted?	No
Language	en-us
Transfer encoding	Yes
Software version	-/-

# Important todos for optimization

## Technical problems

3 page/s could not be checked due to technical problems	Very important!
54 pages have problems with H1 headings	Important!
Problems with headings were found on 72 pages	Important!
The average response time of your pages should be improved	Important!
59 pages have problems using strong or bold tags properly	Hint!
On 34 pages an alt attribute for an image is missing	Hint!
327 pages have a poor response time	Hint!

## Sitestructure problems

12 external links have problems	Important!
62 internal redirects were found	Hint!

## Content problems

111 pages have duplicate content problems	Very important!
4 problem/problems where found with pages, that compete with each other due to keyword optimization	Very important!
On 84 pages keywords from the title are not used in the page's text part.	Important!
On 71 pages no checkable text content was found	Important!
On 273 pages only little text was found	Important!
On 60 pages some keywords from the H1 heading where not found in the page content	Important!
455 text contents was found, which appear on more than one page of your website	Important!
On 86 pages only some paragraphs were found	Hint!

## Tech. & Meta

### Crawling statistics

Check	Amount	Change
Pages crawled	1,500	+ 1
Pages checked	309	+ 1
Uncheckable pages	97	0
Pages detected	1,502	+ 1
Pages with search engine rankings	14	0
Pages blocked by robots.txt	0	0
Uncheckable data types	1,094	0
Found external Links	58	+ 1
Nofollow pages	0	0
Pages with technical problems	3	+ 1

### Meta tags and page attributes

Check	Amount	Change
Pages with problematic page titles	8	0
Problems with meta descriptions	1	+ 1
Duplicate page titles	0	0
Duplicate meta descriptions	0	0

### Page optimization and guidelines

Check	Amount	Change
Problems with H1 headings	54	+ 39
Problems with headings	72	- 62

Check	Amount	Change
Problems with strong and bold tags	59	+ 20
Pages with frames	0	0
Pages that contain error reporting	0	0
Images with missing alt attributes	34	+ 2
Pages with big file size	312	0

## URL details

Check	Amount	Change
URL parameters	0	0
Session ID in URL	0	0
Too many subdirectories	0	0
URL too long	0	0
Questionable URLs	0	0

## File sources (Image, CSS, JS)

Check	Amount	Change
Crawled file sources	48	+ 5
Non-retrievable file sources	0	0
File sources excluded by robots.txt	0	0
Non HTTPS content on HTTPS pages	0	0
Issues with file sources	4	0
Too many files within a page	0	0

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## Load times that differ from the average load time

Check	Amount	Change
Fast response time	0	0
Slow response time	327	-1

# Structure

## Problems with anchor texts

Check	Amount	Change
Internal link anchor texts that need improvement	3	0
Identical anchor text for different pages	90	- 4

## Links

Check	Amount	Change
Pages with a lot of internal links	9	0
Pages with only a few internal links	0	0
Redirects	62	0
Redirect loops	0	0
Problems with external Links	12	+ 4
Pages with a big distance to the homepage	0	0
Canonical link errors	0	0
Alternate link errors	0	0



# Content

## Text quality

Check	Amount	Change
Pages with only a few paragraphs	86	0
Pages with very much text	0	0
Pages with little text	273	+ 1
Pages with duplicate paragraphs	5	0
Pages using keywords in page title but not in its body text	84	0
Pages using keywords in H1 heading but not in its body text	60	+ 33
Pages with typos	0	0
Pages with filler text and images	0	0

# Structure

## Sitemap analysis

Check	Amount	Change
Sitemaps found	0	0
URLs found in Sitemaps	0	0
URLs with problems	0	0
URLs found only in a sitemap	0	0

# Content

## Duplicate content

Check	Amount	Change
Pages without text or paragraphs	71	0
Pages without proper keyword optimization	0	0
Content that appears on several pages	455	+ 17
Duplicate Content	111	0
Competing pages for the same keywords	4	+ 3
Complete page duplicates	0	0